

WHAT IS FALLING IN LOVE?

FOR MANY OF US, FALLING IN LOVE IS SOMETHING THAT TAKES PLACE BEHIND OUR OWN BACKS. BEFORE YOU KNOW IT, IT HAS ALREADY HAPPENED—LIKE CATCHING A BEAUTIFUL HEAD COLD.

ITS BEGINNINGS ARE QUITE SUBTLE AND COMPLEX, LIKE THE SOUND OF VIOLINS. WE WOULD NEVER SAY, FOR EXAMPLE:

WHEN YOU WALKED INTO THE ROOM, I HEARD THE SOUND OF A THOUSAND TUBAS.

PARDON ME?

I DIDN'T SAY ANYTHING.

ME EITHER.

WE SEEM TO HAVE A LOT IN COMMON.

NO ONE REALLY KNOWS WHAT SETS OFF "THE LOVE REACTION." FOR SOME, IT'S PEOPLE WITH BIG TEETH OR PEOPLE WHO HAVE A WAY WITH DOGS.

IT COULD BE ANYTHING.

EACH TIME THIS LOVE REACTION OCCURS, WE ARE CERTAIN WE'VE NEVER FELT THIS WAY BEFORE. THIS IS KNOWN AS "THE BEAUTIFUL LOVE AMNESIA."

EVER SINCE I BROKE UP WITH BILL, I HAVE BEEN WAITING ALL OF MY LIFE FOR THIS MOMENT.

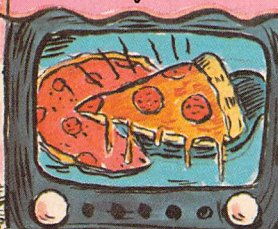
SAME HERE.

SIMULTANEOUSLY, WE EXPERIENCE "THE BEAUTIFUL LOVE TRANCE": EVERYTHING IN THE WORLD SUDDENLY HAS A CERTAIN CHARM.

The birds in the trees are beautiful.

All the songs on the radio are beautiful.

Commercials for frozen pizza are beautiful.



AND EVERYTHING ABOUT OUR LOVED ONE IS FASCINATING.

YOU KNOW, ONE TIME I FOUND A DOLLAR ON THE FLOOR AT THE SUPERMARKET.

REALLY? TELL ME MORE.

LIFE'S LITTLE PROBLEMS NO LONGER SEEM TO TROUBLE US AS MUCH.

GET TO WORK OR YOU'RE FIRED!

YOU KNOW, SIR, I'VE NEVER SEEN THE VEINS ON YOUR NECK STAND OUT QUITE LIKE THAT BEFORE.

AND IT SEEMS AS IF THIS MAGIC FEELING WE SHARE WILL LAST FOREVER.

UNTIL LATER.

I THINK IT'S ABOUT TIME TO CLARIFY OUR NEEDS AND DEFINE OUR GOALS IN THIS RELATIONSHIP, DON'T YOU, DENNIS?

ARE YOU KIDDING?! THE BIG GAME IS ON! GOT ANY BEER?